



**SLEZSKÁ
UNIVERZITA**
OBCHODNĚ PODNIKATELSKÁ
FAKULTA V KÁRVINĚ



VŠB-TU OSTRAVA
EKONOMICKÁ FAKULTA



Moravskoslezský
kraj

Conference Program

Wednesday, September 12, 2018	
13:00 to 15:30	Registration and check-in
16:00 to 18:00	Official opening of the conference and the plenary session
18:00 to 18:30	Family photo
19:00 to 21:00	Dinner
21:00	Informal DISCO evening
Thursday, September 13, 2018	
7:30 to 10:00	Breakfast
9:00 to 10:15	Parallel Sessions
10:15 to 10:45	Coffee Break
10:45 to 12:15	Parallel Sessions
12:15 to 14:00	Lunch
14:00 to 15:00	Parallel Sessions
15:00 to 15:30	Coffee Break
15:45	Departure for Sports Activities
16:00 to 18:30	Sports Activities
20:00	Gala Dinner
Friday, September 14, 2018	
7:30 to 10:00	Breakfast
after 10:00	Closing of the Conference, Departure of Participants

DETAILED SCHEDULE OF THE PARALLEL SESSIONS

BAROQUE LOUNGE

Session 1A 9:00-10:15

Chair: Jaromír Gottvald

Vostatek Jaroslav	TAX TREATMENT OF SELF-EMPLOYED AND EMPLOYEE INCOMES
Rozmahel Petr	TECHNOLOGICAL TRANSITION AND JOB POLARIZATION IN EUROPE: EVIDENCE FROM CZECH REPUBLIC AND GERMANY
Lacová Žaneta, Vallušová Anna	UNDEREMPLOYMENT IN V4 COUNTRIES
Knapková Miroslava, Hronec Martin, Uramová Mária	EDUCATION AND UNPAID WORK - SELECTED IMPLICATIONS FOR THE LABOUR MARKET

Session 2A 10:45-12:15

Chair: Ladislav Průša

Šulák Jan	K VYBRANÝM DETERMINANTÁM ÚBYTKU POPULACE MIGRACÍ V MORAVSKOSLEZSKÉM KRAJI
Buryová Ivona	VNÍMÁNÍ A POSTOJE OBČANŮ K PROBLEMATICE CHUDOBY V KARVINSKÉM MIKROREGIONU
Beran Vlastimil, Godarová Jana	PROGRAMY AKTIVNÍHO STÁRNUTÍ NA ÚROVNI MUNICIPALIT
Průša Ladislav	KDO O NÁS BUDE PEČOVAT?

Session 3A 14:00-15:00

Chair: Renata Halásková

Kašík Josef, Slavata David	ANALÝZA DOSTUPNOSTI BYDLENÍ VE VYBRANÝCH ZEMÍCH
Brauner Roman	ANALYSIS OF THE AVAILABILITY OF HOUSING IN THE EUROPEAN UNION
Halásková Renata	ANALYSIS OF SOCIAL PROTECTION EXPENDITURES IN RELATION TO POVERTY AND SOCIAL EXCLUSION IN EU COUNTRIES

HUNTING LOUNGE

Session 1B 9:00-10:15

Chair: Mojmír Helísek

Gregor Jiří	TRANSMISSION OF INTEREST RATES: THE CASE OF THE CZECH REPUBLIC
Šimáková Jana	THE RELATIONSHIP BETWEEN EXCHANGE RATES AND THE STOCK PRICE DEVELOPMENT IN VISEGRAD FOUR COUNTRIES
Palečková Iveta	DIFFERENCES IN EFFICIENCY OF THE COMMERCIAL BANKS IN FINANCIAL CONGLOMERATES
Helísek Mojmír	RIZIKA SPOJENÁ S „DÁNSKÝM SCÉNÁŘEM“ ZAPOJENÍ DO ERM II

Session 2B 10:45-12:15

Chair: Zuzana Kučerová

Kapounek Svatopluk	GOOGLE TRENDS AND EXCHANGE RATE MOVEMENTS: MUCH CRY AND LITTLE WOOL?
Adámek Emil	CROWDFUNDING IN EUROPEAN UNION: WHICH FACTORS DETERMINE NUMBER OF LAUNCHED PROJECTS?
Skaunic Ilja	BUDOUCNOST HOTOVOSTNÍCH PLATEB VE SVĚTĚ
Kučerová Zuzana	HERDING BEHAVIOUR AND INFORMATION ASYMMETRIES IN CROWDFUNDING

Session 3B 14:00-15:00

Chair: Lenka Fojtíková

Bernatík Werner	SOCIETAS EUROPAEA - AN IDEA WITH A GOOD PROSPECTS OR THE CUL-DE-SAC OF BUSINESS ENVIRONMENT?
Pražák Tomáš	THE EFFECT OF MACROECONOMIC FACTORS ON THE POTENTIAL THREAT OF COMPANY FINANCIAL DISTRESS
Šeligová Markéta	COMPETITIVENESS OF COMPANIES EXPRESSED BY THE RELATIONSHIP BETWEEN THE STRUCTURE OF FUNDING SOURCES AND THE LIQUIDITY OF COMPANIES IN THE VISEGRAD GROUP COUNTRIES
Fojtíková Lenka	CHINA IN THE WTO: THE IMPLICATIONS FOR THE CZECH INDUSTRY

BEER LOUNGE

Session 1C 9:00-10:15

Chair: Włodzimierz Sroka

MacGregor Pelikánová Radka	THE FAIR ANALYSIS OF THE CASE LAW OF THE COURT OF JUSTICE OF EU ON THE UNFAIR COMMERCIAL PRACTICES
Sołtysiak Mirosław, Suraj Magdalena	BUDGET OF LOCAL GOVERNMENT UNIT VERSUS STATE OF THE ART AND ENGAGEMENT OF YOUNG GENERATION OF POLES
Sołtysiak Mirosław	PERCEPTION OF FINANCIAL EXCLUSION PHENOMENON IN POLAND IN THE LIGHT OF EMPIRICAL RESEARCH
Dvoroková Kateřina	ECONOMIC CONVERGENCE WITHIN EU COUNTRIES: META-ANALYSIS APPROACH

Session 2C 10:45-12:15

Chair: Jiří Balcar

Nenička Lubomír	NEW METHODS OF ENTREPRENEURIAL EDUCATION ON THE EUROPEAN LEVEL – EXPERIENCES ACQUIRED IN AN INTERNATIONAL PROJECT ERASMUS+ IP
Rodriguez Antonio	EFFECT OF JOB STATUS CHANGES ON SUICIDAL RISK BY GENDER
Meng Yajun	MODELLING LABOR MARKET IN AN AGING SOCIETY: A CGE MODEL FOR CHINA

Session 3C 14:00-15:00

Chair: Martin Macháček

Mainardi Stefano	PARAMETRIC AND SEMIPARAMETRIC STOCHASTIC FRONTIERS IN FISHERY ANALYSIS: OVERVIEW AND CASE STUDY
Belardi Jan	MODELLING BETA-CONVERGENCE ACROSS ITALIAN REGIONS USING RECONSTRUCTED HISTORICAL DATA
Nova Monika	GLOBALISATION AND ITS EFFECTS IN THE COUNTRIES OF AFRICA

WINE LOUNGE

Session 1D 9:00-10:15

Chair: Kamil Fuchs

Škrabal Jaroslav	PROBLEMS OF BROWNFIELD REGENERATION IN THE MORAVIAN-SILESIA REGION
Badura Ondřej	DETERMINANTS OF HOUSEHOLD CONSUMPTION BEHAVIOR IN CZECH REPUBLIC – ANALYSIS OF MICRO-DATA
Pavelek Jakub	VZÁJEMNÁ ZÁVISLOST STABILIZAČNÍ POLITIKY A DLOUHODOBÉHO HOSPODÁŘSKÉHO RŮSTU
Fuchs Kamil	INTEGRACE VE VÝUCE EKONOMIE

Session 2D 10:45-12:15

Chair: Martina Halásková

Mirdala Rajmund	DETERMINANTS OF EXPORT AND IMPORT FUNCTIONS IN THE EU MEMBER COUNTRIES
Vaňová Anna, Seková Mária	ĽUDSKÉ ZDROJE A KONKURENCIESCHOPNOSŤ ÚZEMIA
Szarowska Irena	FISCAL FEDERALISM AND DECENTRALISATION IN SELECTED COUNTRIES OF THE EU
Halásková Martina	RESEARCH AND DEVELOPMENT EXPENDITURE IN CONTEXT OF EUROPE 2020 STRATEGY

Session 3D 14:00-15:00

Chair: Jarmila Šebestová

Pakšiová Renáta	VYKAZOVANIE INFORMÁCIÍ TÝKAJÚCICH SA SPOLOČENSKEJ ZODPOVEDNOSTI V ČR A SR
Bočková Nina	DO INTERNAL R&D ACTIVITIES PRODUCE HIGHER TURNOVER? EVIDENCE FROM CZECH'S MANUFACTURING ORGANIZATIONS
Pindorová Šárka	VAZBA PZI NA PODNIKATELSKÉ PROSTŘEDÍ OD VSTUPU ČR DO EVROPSKÉ UNIE
Šebestová Jarmila	SATISFIED OR COMPETENT: BUSINESS ENVIRONMENT QUALITY AND ENTREPRENEURIAL REACTION

Virtual Participation

Cwynar Wiktor, Cwynar Andrzej	FINANCIAL EDUCATION, DEBT LITERACY AND CREDIT MARKET PARTICIPATION: THE CASE OF POLAND
Dankiewicz Robert	THE PHENOMENON OF BANKRUPTCY OF ENTERPRISES IN POLAND - DIRECTIONS AND CAUSES OF CHANGES
Grmelová Nicole	THE CJEU ELABORATES ON THE CONCEPT OF CONSUMERS WITH RESPECT TO INTERNATIONAL JURISDICTION FOR CLASS ACTIONS
Koňušiková Ľubica	EFEKTÍVNOSŤ VYBRANÝCH NÁSTROJOV AKTÍVNEJ POLITIKY ZAMESTNANOSTI NA SLOVENSKU
Král Martin	ANALYSIS OF COSTS AND EFFICIENCY OF THE CZECH ELECTORAL SYSTEM
Mester Ioana	AN INVESTIGATION OF COINTEGRATION AND CAUSALITY BETWEEN UNEMPLOYMENT, FOREIGN DIRECT INVESTMENT, ECONOMIC GROWTH AND OPENNESS IN ROMANIA
Mynarzová Monika	PUBLIC SUPPORT IN THE EUROPEAN UNION THROUGH THE PRISM OF SUPPORT TO SMALL AND MEDIUM-SIZED ENTERPRISES
Ostrowska-Dankiewicz Anna	AN IMPACT OF DISHONEST INSURERS' PRACTICES ON THE CONDITION OF THE MARKET AND DEVELOPMENT OF PRO-CONSUMER POLICY IN LIFE INSURANCE IN POLAND
Perticas Diana Claudia	THE RELATIONSHIP BETWEEN CO2 EMISSIONS AND HUMAN HEALTH. AN ECONOMIC AND SOCIAL EVIDENCE FROM ROMANIA
Poláček Tomáš	DECISION MAKING ON CAPITAL MARKETS USING NON-NUMERICAL MODEL BASED ON QUALITATIVE TRENDS