



SLEZSKÁ  
UNIVERZITA  
OBCHODNĚ PODNIKATELSKÁ  
FAKULTA V KÁRVINĚ



VŠB-TU OSTRAVA  
EKONOMICKÁ FAKULTA



Moravskoslezský  
kraj

## Conference Program

Wednesday, September 14, 2016	
13:00 to 15:30	Registration and check-in
16:00 to 18:00	Official opening of the conference and the plenary session
18:00 to 18:30	Family photo
19:30 to 21:00	Dinner
21:30	Informal evening "SWING NIGHT"
Thursday, September 15, 2016	
7:00 to 10:00	Breakfast
9:00 to 10:30	Parallel Sessions
10:30 to 11:00	Coffee Break
11:00 to 12:30	Parallel Sessions
12:30 to 14:00	Lunch
14:00 to 15:30	Parallel Sessions
15:30 to 16:00	Coffee Break
16:00 to 17:30	Parallel Sessions
20:30	Gala Dinner
Friday, September 16, 2016	
7:00 to 10:00	Breakfast
11:00 to 13:00	Parallel Sessions

# DETAILED SCHEDULE OF THE PARALLEL SESSIONS

**Thursday, September 15**

**KOMTESA LOUNGE: 9:00-10:30**

**Session 1A**

**Chair: Lenka Fojtíková**

Adámek Pavel	CORPORATE RESPONSIBILITY AS A RESPONSE TO GLOBALIZATION
Drobiszová Agáta	SOCIAL SPENDING: APPROPRIATE INSTRUMENT FOR PROMOTING ECONOMIC GROWTH IN THE LONG-TERM?
Janků Jan	POLITICAL BUSINESS CYCLES IN THE OECD COUNTRIES: AN INITIAL ANALYSIS
Minarčíková Eva	USABILITY OF THE MCDM AND MULTIVARIATE METHODS IN THE PROCESS OF THE REGIONAL DISPARITIES EVALUATION: CASE OF THE VISEGRAD GROUP
Navrátil Boris	THE EUROPEAN UNION AFTER THE BRITISH REFERENDUM
Fojtíková Lenka	CHINA-EU INVESTMENT RELATIONS: TOWARDS A NEW INSTITUTIONAL FRAMEWORK

**KOMTESA LOUNGE: 11:00-12:30**

**Session 1B**

**Chair: Lukáš Melecký**

Heryán Tomáš	WHAT AFFECT THE EARNINGS OF THE HOTEL INDUSTRIES IN VISEGRAD GROUP?
Kuczevska Joanna, Morawska Sylwia	IMPLEMENTATION OF SMALL BUSINESS ACT - A SECOND CHANCE POLICY FOR EUROPEAN SMES. THE CASE OF POLAND
Staníčková Michaela	EU RESILIENCE TO ECONOMIC CRISIS: IS THE APPLICABILITY OF RESILIENCE CONCEPT REALISTIC?
Stefaniak Joanna	SERVICES ON THE EVE OF THE NEW SINGLE MARKET STRATEGY
Soltysiak Miroslaw, Suraj Magdalena	ENGAGEMENT OF LOCAL COMMUNITY MEMBERS IN TERMS OF PARTICIPATORY BUDGETING BASED ON MUNICIPALITY OF RZESZÓW
Melecký Lukáš	USE OF INTEGRATED DEA APPROACH TO EFFICIENCY EVALUATION AT REGIONAL LEVEL: COMPARISON OF CENTRAL EUROPEAN COUNTRIES

**Thursday, September 15**

**GOLD LOUNGE: 9:00-10:30**

**Session 2A**

**Chair: Mojmír Helísek**

Adámek Emil	CAN GOOGLE TRENDS DATA HELPS US MODELLING INFLATION? AN EMPIRICAL EVIDENCE FROM THE CZECH REPUBLIC
Beránková Vendula	OCA INDEX VS. MAASTRICHT CRITERIA: THE CASE OF SELECTED EU COUNTRIES
Gregor Jiří	HAS THE INTEREST RATE PASS-THROUGH CHANGED AFTER THE FINANCIAL CRISIS IN THE CZECH REPUBLIC?
Hvozdenská Jana	THE PREDICTION OF ECONOMIC ACTIVITY GROWTH BY SOVEREIGN BOND SPREADS IN SCANDINAVIA
Šaroch Stanislav, Famfule Jan	THE STRENGTHS AND THE BOTTLENECKS OF THE EUROPEAN BANKING UNION
Helísek Mojmír	PROSPECTS FOR THE PARTICIPATION OF THE CZECH KORUNA IN ERM II

**GOLD LOUNGE: 11:00-12:30**

**Session 2B**

**Chair: Zuzana Kučerová**

Kajurová Veronika	STOCK MARKET DEVELOPMENT AND ECONOMIC GROWTH IN VISEGRAD GROUP COUNTRIES
Palečková Iveta	DETERMINANTS OF BANKING PROFITABILITY IN THE VISEGRAD COUNTRIES
Říhová Lenka	ÚLOHA P2P ÚVĚRŮ VE FINANCOVÁNÍ SME PODNIKAJÍCÍCH NA ÚZEMÍ ČR
Skaunic Ilja	CURRENCY – A RELIC OF THE PAST OR LIVE ECONOMY CATEGORY?
Kučerová Zuzana, Kapounek Svatopluk	SUPPLY DRIVEN LENDING ACTIVITIES IN THE EU: EVIDENCE FROM INSTRUMENTAL VARIABLES

**Thursday, September 15**

**VIOLET LOUNGE: 9:00-10:30**

**Session 3A**

**Chair: Milan Šimek**

Filipová Lenka, Balcar Jiří, Pytlíková Mariola, Gottvald Jaromír	REINVESTIGATING THE DETERMINANTS OF GENDER WAGE GAP: EVIDENCE FROM SURVEY
Jajkowicz Ondřej, Tichá Michaela	EMPLOYMENT IN SHADOW ECONOMY IN THE CZECH REPUBLIC: ESTIMATION USING THE LABOUR APPROACH
Litzman Marek	LEGAL REGULATIONS AND THE STRUCTURE OF EMPLOYMENT
Němec Otakar, Surynek Alois	MLADÍ MANAŽEŘI, AGE MANAGEMENT A TRH PRÁCE
Vostatek Jaroslav	STATUTORY AND EARLY RETIREMENT AGE REGIMES
Šimek Milan	EVALUATION OF REGIONAL LABOR MARKET USING THE INDICATOR THE SHARE OF UNEMPLOYED PERSONS, AND THEIR AGE STRUCTURE

**VIOLET LOUNGE: 11:00-12:30**

**Session 3B**

**Chair: Magdalena Kotýnková**

Breinek Pavel	THE AGEING OF SOCIETY AND ECONOMIC PERFORMANCE IN OECD COUNTRIES
Franc Aleš	LABOR MARKET CONSEQUENCES OF POPULATION AGEING IN THE EU
Chrančoková Martina	ZÍSKAVANIE POZNATKOV POMOCOU MIGRÁCIE U SLOVENSKÝCH MIGRANTOV – MOTÍVY, VÝHODY A RIZIKÁ ICH MIGRÁCIE
Karasová Katarína	REGIONÁLNE DISPARITY TRHU PRÁCE V SLOVENSKEJ REPUBLIKE
Svobodová Dagmar	WORK-LIFE BALANCE OF EMPLOYEES OF SELECTED COUNTRIES OF THE EUROPEAN UNION
Kotýnková Magdalena	INDUSTRY 4.0: WILL THE CONCEPT AFFECT THE WORLD OF WORK?

## Thursday, September 15

**KOMTESA LOUNGE: 14:00-15:30**

### **Session 1C**

**Chair: Daniel Stavárek**

Balcarová Pavlína	THE DYNAMICS OF COMPETITIVENESS IN THE EUROPEAN UNION
Dvoroková Kateřina	MEASURING OF THE REAL CONVERGENCE IN THE EUROPEAN UNION: PRE-CRISIS EVIDENCE
Mádr Michal	TRANSITION FROM HYBRID REGIME TO DEMOCRACY AND ECONOMIC PERFORMANCE: CASE STUDIES OF CROATIA AND SERBIA
MacGregor Pelikánová Radka, Beneš Marek, MacGregor Robert	EUROPEAN (MIS)RECONCILIATION OF RULES AGAINST MISLEADING COMMERCIAL PRACTICES – THE LAST DECADE’S CRUSADE OF THE COMMISSION AND CJ EU
Stavárek Daniel	NEW DEVELOPMENTS AND REFORM PROPOSALS OF THE MACROECONOMIC IMBALANCE PROCEDURE

**KOMTESA LOUNGE: 16:00-17:30**

### **Session 1D**

**Chair: Šárka Laboutková**

Bednářová Pavla, Hovorková Valentová Vladimíra	THE DEVELOPMENT OF MACROECONOMIC IMBALANCES IN EUROPEAN COUNTRIES IN THE PROCESS OF INTEGRATION
Issover Grochová Ladislava, Rozmahel Petr	SOME EVIDENCE ON FIRM-LEVEL BUSINESS CYCLE SIMILARITY IN THE EU
Šafr Karel, Vltavská Kristýna	THE EVALUATION OF ECONOMIC IMPACT USING REGIONAL INPUT-OUTPUT MODEL: THE CASE STUDY OF CZECH REGIONS IN CONTEXT OF NATIONAL INPUT-OUTPUT TABLES
Šimáková Jana	DYNAMICS OF CZECHIA-EUROZONE TRADE RELATIONS: VALIDITY OF MARSHALL-LERNER CONDITION IN MANAGED FLOAT REGIME
Vymětal Petr	LOBBYISTS REGISTER AS THE MAIN MEASURE OF LOBBYING REGULATION
Laboutková Šárka, Žák Milan	TRANSPARENCY OF LOBBYING: A THEORETICAL APPROACH

**Thursday, September 15**

**GOLD LOUNGE: 14:00-15:30**

**Session 2C**

**Chair: Nina Bočková**

Pakšiová Renáta	UNDERSTANDING OF CORPORATE SOCIAL RESPONSIBILITY IN LARGE COMPANIES IN SLOVAKIA WITHIN THE CONTEXT OF A SUSTAINABLE DEVELOPMENT
Palová Zuzana, Šebestová Jarmila	SUPPORTING ENTREPRENEURS AND BUSINESSES FROM THE ESF
Sczeponková Lucie	FINANCIAL SERVICES AND SMALL AND MEDIUM FIRMS IN THE CZECH REPUBLIC
Šebestová Jarmila, Palová Zuzana	MANAGING EFFECTIVENESS OF EU FUNDS OUTPUTS: LESSONS LEARNED FROM PERIOD 2007-2013
Matušinská Kateřina	SERVICES MARKETING AS A WAY OF ENSURING THE SMALL AND MEDIUM ENTERPRISES COMPETITIVENESS IN EU
Bočková Nina	EUROPE 2020 INDICATOR: RESEARCH AND DEVELOPMENT IN CZECH MANUFACTURING

**GOLD LOUNGE: 16:00-17:30**

**Session 2D**

**Chair: Zuzana Machová**

Badura Ondřej	AN INFLUENCE OF RELATIVE INCOME OF THE MARGINAL PROPENSITY TO CONSUME - EVIDENCE FROM CZECH REPUBLIC
Koštuříková Ivana	DEPENDENCE OF THE EFFECTIVE TAXATION ON THE CORPORATE INCOME TAX RATE IN THE EUROPEAN UNION
Stejskalová Jolana	IMPACT OF THE INFORMATION ABOUT TAX BURDEN ON THE STOCK MARKET
Šeligová Markéta	THE INFLUENCE OF R&D EXPENDITURES AND TAX INCENTIVES ON FIRMS' GROWTH IN SELECTED COUNTRIES OF EUROPEAN UNION
Vráblíková Věra, Vybíralová Iva	INDIRECT TAXES AS AN INSTRUMENT FOR PROMOTION OF ECONOMIC GROWTH
Machová Zuzana, Kotlán Igor	THE INFLUENCE OF TAX FAIRNESS ON TAX EVASION IN DEVELOPED COUNTRIES

**Thursday, September 15**

**VIOLET LOUNGE: 14:00-15:30**

**Session 3C**

**Chair: Renáta Halásková**

Beran Vlastimil	A COMPARISON OF THE SOCIAL SYSTEM PROPERTIES DURING RIGHT-WING (2011) AND LEFT-WING (2015) CZECH GOVERNMENTS REGARDING MODEL HOUSEHOLDS
Habánik Tomáš	COMPARING SOCIAL SERVICES FOR THE HOMELESS IN THE CZECH AND SLOVAK REPUBLIC
Krebs Vojtěch, Barák Vladimír	SOCIÁLNÍ, ZDRAVOTNÍ A DALŠÍ SLUŽBY LIDEM BEZ DOMOVA
Mazouch Petr	SHORT PERIOD MORTALITY SHIFT AND ITS EFFECT TO COHORT MORTALITY
Průša Ladislav	CURRENT ISSUES ASSOCIATED WITH THE DEVELOPMENT OF SOCIAL SERVICES IN THE EUROPEAN UNION
Halásková Renáta, Slovák Svatopluk	SELECTED ISSUES OF SOCIAL POLICY IN EU COUNTRIES

**VIOLET LOUNGE: 16:00-17:30**

**Session 3D**

**Chair: Martina Halásková**

Kouba Luděk	INFORMAL INSTITUTIONS AND REFORMS OF THE WELFARE STATE
Murín Martin	THE INFLUENCE OF PUBLIC DEBT STRUCTURE MOVEMENTS ON ECONOMIC GROWTH
Fifeková Elena, Nemcová Edita	INŠTITUCIONÁLNE RÁMCE ROZVOJA PRIEMYSLU EÚ
Pospíšil Petr	THE PROPOSAL TO EXTEND THE SCOPE OF THE SUPREME AUDIT OFFICE TO MUNICIPALITIES AND REGIONS
Szarowská Irena	DOES PUBLIC R&D EXPENDITURE EFFECT ON ECONOMIC GROWTH IN CEE COUNTRIES?
Halásková Martina	PUBLIC ADMINISTRATION IN EUROPEAN UNION COUNTRIES: APPROACHES TO THE EVALUATION

**Friday, September 16**

**VIOLET LOUNGE: 11:00-13:00**

**Session 4A**

**Chair: Michal Tvrdoň**

Gajdová Karin	REGIONAL DISPARITIES OF SELECTED ECONOMIC INDICATORS IN THE CZECH-POLISH BORDER
Kotlánová Eva	FISCAL POLICY AND INCOME INEQUALITY IN SELECTED EU COUNTRIES
Lebiedzik Marian	EVALUATION OF PREPAREDNESS OF SELECTED CENTRAL AND EASTERN EUROPEAN COUNTRIES FOR JOINING THE EURO ZONE ACCORDING TO THE MAASTRICHT CRITERIA
Majerová Ingrid	MEASUREMENT OF HUMAN DEVELOPMENT IN THE SELECTED COUNTRIES OF EUROPEAN UNION
Nenička Luboš	POLICY FOR INTEGRATION OF IMMIGRANTS IN THE CZECHOSLOVAKIA AND CZECH REPUBLIC
Turečková Kamila, Buryová Ivona	ECONOMIC POLICY IN CONTEXT OF INCOME INEQUALITY GAP: CASE STUDY OF CZECH REPUBLIC IN 2005-2015
Tvrdoň Michal	MACROECONOMIC POSITION OF THE MORAVIAN-SILESIA REGION: NON-PARAMETRIC APPROACH
Verner Tomáš	LONG-TERM EQUILIBRIUM OF REGIONS NUTS 2



## Virtual Participation

Brindzová Zuzana	INDEBTNESS METHOD OF REGULATING LOCAL GOVERNMENT UNITS IN SELECTED COUNTRIES
Duda Danuta	USING BROWNFIELDS FOR PRODUCTION OF ELECTRIC POWER THROUGH COGENERATION TECHNOLOGY IN THE MORAVIAN-SILESIA REGION
Horeháj Jozef	TRANSATLANTIC TRADE AND INVESTMENT PARTNERSHIP AND DEVELOPMENT OF EUROPEAN INTEGRATION
Horúcková Michaela	EU EMISSIONS TRADING SYSTEM: A PROMISING WAY TO SIGNIFICANTLY REDUCE GHG EMISSIONS? A CASE STUDY OF THE CZECH REPUBLIC
Marek Luboš	ECONOMIC DISPARITIES OF CZECH REGIONS
Némethová Valéria, Šipikal Miroslav	FROM SECTORS TO REGIONS – ASSESSMENT OF COMPETITIVENESS SUPPORT OF FIRMS FROM STRUCTURAL FUNDS
Pawlas Iwona	EUROPE 2020 STRATEGY AND ITS IMPLEMENTATION IN VISEGRAD GROUP COUNTRIES
Rievajová Eva	CURRENT ISSUES ON THE SLOVAK LABOUR MARKET AND REGIONAL ASPECTS
Rylková Žaneta	INNOVATION PERFORMANCE OF THE CZECH REPUBLIC AND INTERNATIONAL BENCHMARKING
Šulák Jan	MIGRANT REMITTANCES - GROWING PHENOMENON IN GLOBAL ECONOMY
Závacká Jana	THE OPTIMAL STRATEGY OF THE DEMAND FOLLOWING FIRM